

# INTRODUCING... THE ATA SMALL EXHIBITOR RESOURCE PROGRAM

This program is intended to support those who may benefit from added resources to develop creative and successful event strategies.

## THE RULES

- 10 X 10 exhibit space or table only
- Non-profits must honor same size constraint above
- **National AALAS** support only
- **Must** be an ATA member (paid / current)
- Participant **MUST** reach out and request help to begin the process by e-mail: [debbie.curry@crl.com](mailto:debbie.curry@crl.com)

## METHODS OF ENGAGEMENT

- Direct access to consultant / one-on-one questions
- Webinars supporting best practices
- Clinics – supporting REAL issues
- Resources / Case Studies
- Champion support from AALAS relating to appropriate ideas

e-mail: [debbie.curry@crl.com](mailto:debbie.curry@crl.com) to register



*Supporting the AALAS Community Since 1955*